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Permaplay Media Solutions GmbH

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Permaplay's world of screens at Euroshop 2017

Permaplay Media Solutions in Baden-Baden will participate in this year's leading fair Euroshop 2017 in Dusseldorf and present their new POS media. Besides the reliable and endurance-tested 4.3" to 43" screens, the focus will be on touchscreen devices with Android technology and networked digital signage systems. Thousands of Permaplay devices have proven their reliability in daily POS use, thanks to mature technology and good service.



All innovations will be presented live at the Euroshop in Dusseldorf from 5 to 9 March 2017 in Hall 3 Booth D 78.

Permaplay Media Solutions will present special highlights this spring with innovations in media at the POS. "The use of tablets and the networking of screens via the Internet are enjoying great popularity in the brand products industry and among retail customers. Because due to a central and immediate control one can respond perfectly to different needs," according to Werner Vogt. To update contents/apps, Permaplay offers an easy to use management software which is provided to customers along with the screens.

The newly designed generation of devices is attractively priced, without compromising the well-known Permaplay quality in tough continuous use at the POS," says Werner Vogt.

See you in Dusseldorf – Your Permaplay team.