



Your reliable partner for P.O.S. Multimedia and Digital Signage

Permaplay Media Solutions GmbH

Aschmattstraße 8 D-76532 Baden-Baden | Tel. +49 (0) 7221 7022220 | Fax. +49 (0) 7221 7022229 | Email info@permaplay.de

Start the final spurt in 2023 now with POS media

The 2023 summer holidays are over and retailers across all industries are preparing for the fourth quarter, which is important in terms of sales, including Black Friday and the Christmas business.

Powerful POS media that stimulate the consumer's buying impulse exactly where the respective product is within reach play a key role in optimal sales planning. Permaplay Media Solutions, with over 50 years of experience, has sold more than 150,000 POS media across Europe and is the perfect partner for sales-focused POS strategies at the end of the year.

Permaplay Media Solutions' current range includes linear LCD monitors from the Professional and Standard lines, interactive POS media and networked Android POS media systems with or without touch function.

In addition, we offer special models for display and shop fitters, eye-catching customer stoppers, and LCD bar displays. Digitally networkable Permaplay mini display bars, based on Android technology, are also strong sales drivers. In addition to their extensive product portfolio, Permaplay Media Solutions offers competent POS strategy consulting as well as a high-performance service system across Europe.

"The battle for customers' discretionary income is



getting tougher. But no matter which strategy the respective company chooses, from innovations to price promotions to special marketing activities in the retail environment: Success is not only greater through the targeted use of media at the POS, but above all, success can be planned," says Werner Vogt, Managing Director of Permaplay Media Solutions.

"We look forward to working with you and for you to make the 2023 year-end spurt in retail a real success story. Feel free to give us a call or send us an email without any obligation. Now it is time to optimize your success at the POS in the fourth quarter of 2023."